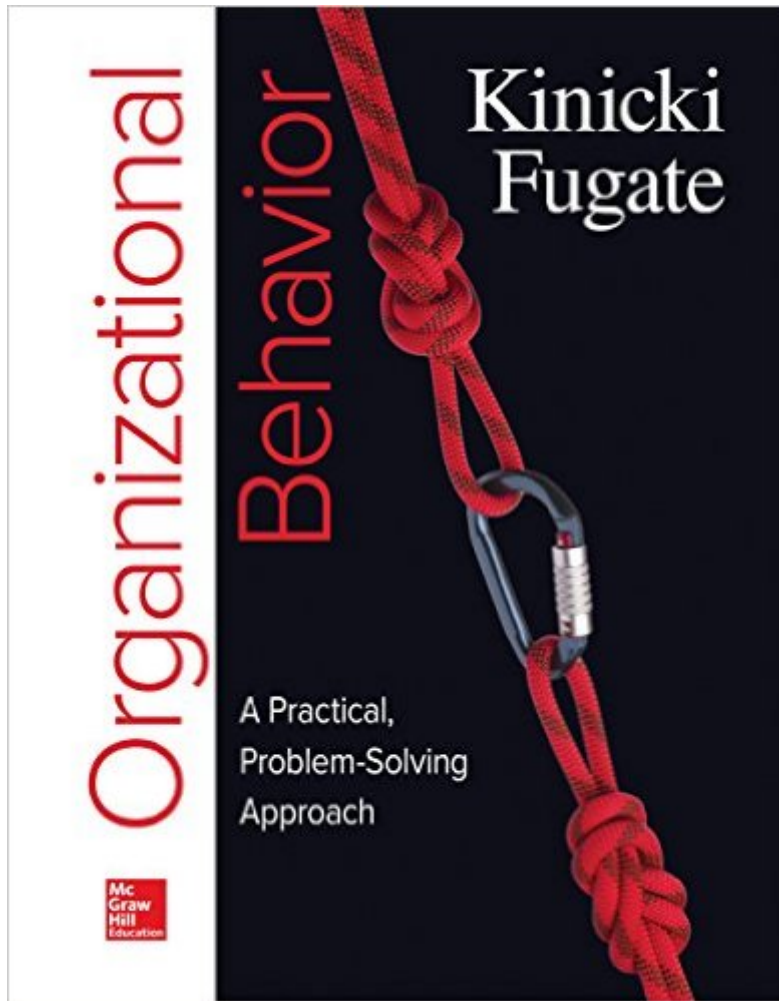


The book was found

Organizational Behavior: A Practical, Problem-Solving Approach



Synopsis

This powerhouse author team brings their award-winning teaching styles, research, and professional consulting experience to help students better understand and use Organizational Behavior to flourish both professionally and personally. Kinicki/Fugate, Organizational Behavior, 1e uses a conversational writing style with a visually engaging layout to appeal to today's student. This provides a chunking of the content and introduces students to what they are about to learn through a Major Question/Bigger Picture. To bring the concepts through to application, Kinicki/Fugate 1e employs a problem-solving approach. This is presented through the Problem-Solving Applications (30 total boxed items appearing throughout each chapter) that present a business situation. Students work through these scenarios in the Your Call feature—a three-step problem solving approach. These are designed to help students apply concepts and strengthen their problem-solving skills. The self-assessments are integrated in the content as well as assignable in Connect through the Interactive Application Self-Assessment tool. These have been hand picked and researched by the author team to ensure quality and research-based assessments. With this Self-Assessment tool, students will be able to immediately assess personal characteristics related to Organizational Behavior concepts being discussed in class.

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Customer Reviews

I rented this on Kindle for a college class I was taking. It works out great on Kindle and is much cheaper to rent. I would recommend this to anyone going to college. The book prices can be outrageous so this works out great. The book was interesting but I would not have gotten it if I had not needed it for the class.

This book does NOT come with the access code needed for the online content. That access code is an additional \$125.00!!The book description should have specified this.

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Great read!

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